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SRP Federal Credit Union Sponsors New Ticketing Website



[CSRATix.com](#) to become [GeorgiaLinaTix.com](#)

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(AUGUSTA, GA, AIKEN, SC – November 23, 2009)—[CSRATix.com](#), the current ticketing website for the James Brown Arena, the Bell Auditorium and the USC Aiken Convocation Center is being rebranded as [GeorgiaLinaTix.com](#), sponsored by SRP Federal Credit Union, as part of a naming rights agreement between SRP and facility operators Global Spectrum. As of November 23rd, 2009, [GeorgiaLinaTix.com](#) becomes the new ticketing website for the three venues.

“We are thrilled to announce this new and exciting partnership with SRP Federal Credit Union,” said Augusta Entertainment Complex General Manager Monty Jones, Jr. “The opportunity to team up with an organization such as SRP gives us the chance to both expand our customer base and exposure within the community and ultimately sell more tickets to the diverse selection of shows here at the three venues.”

Georgialinatix.com will be the new one-stop shop for people to purchase tickets to all three Global Spectrum venues, USC Aiken Convocation Center, James Brown Arena and the Bell Auditorium. The site will create a better ticket-buying experience for customers.

“This new partnership with SRP Federal Credit Union comes at an exciting time when new events are being brought to the area and more tickets are being sold. We are confident that this new site will be an easy way for people in the CSRA to purchase tickets and obtain information,” said Global Spectrum’s Jennifer Kelly, General Manager at the USC Aiken Convocation Center.

“GeorgiaLinaTix.com” is powered by New Era Tickets, a full service ticketing company which enables its clients to sell branding and marketing opportunities such as naming rights.

“GeorgiaLinaTix.com” will provide tickets and many exclusive, unique and special offers to its customers via the Internet. Tickets will continue to be available by phone at (877) 4-AUGTIX for the Augusta Entertainment Complex and at (866) 722-8877 for the USC Aiken Convocation Center and at each venue’s Box Office.

“We are very pleased to partner with Global Spectrum and their three local venues which are committed to bringing quality entertainment to our region,” said Ed Templeton, president of SRP Federal Credit Union.

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