

Subscriptions Classifieds Real Estate
 Marketplace Jobs E-Edition

- Home News Sports Business Lifestyles Opinion Multimedia Community MarketPlace Regional Sites About Us My Content

articles search

sign in

Credit union honored

by Doug Walker

10 days ago | 504 views | 0 | 12 | | |

Northwest Georgia Credit Union recently received a Marketing Association of Credit Unions silver award for its freshly redesigned website, www.nwgacu.org. The website was designed by Smart Source Solutions LLC, a credit union-centric Web development subsidiary of the Constitution State Corporate Credit Union.

Tiffany Greenway, director of marketing and strategy for the credit union, said the institution considers its website an online branch as opposed to an online information service. "Improving the site functionality and using stylish design quality was our first step toward creating an interactive online experience for our members," Greenway said.

Michelle Stricklin, president and CEO of the Northwest Georgia Credit Union, said that she was extremely proud of the website and the recognition it has received. "I believe it has improved our online member experience, while also distinguishing us from our competition," Stricklin said.

[Share This Article](#) |

similar stories

- [Northwest Georgia Credit Union announces scholarship | Young Roman](#) | 2 years ago
- [Mobile mammogram unit at Coosa Valley Credit Union toda | Latest Headline](#) | 15 months ago
- [Coosa Valley Credit Union wins top award](#) | 15 months ago
- [Coosa Valley Credit Union wins top award | Word on the Stree](#) | 15 months ago
- [Credit union names scholarship winners](#) | 14 months ago

post a comment


comments (0)

no comments yet

LOCATIONS IN
 ROME
 CARTERSVILLE
 CALHOUN
 CEDARTOWN
 SUMMERVILLE
 ACWORTH
 TRION

www.harbinclinic.com


Some of the biggest reasons for getting a degree... are also the smallest.



Click to learn more...

SHORTER UNIVERSITY
 COLLEGE OF ADULT & PROFESSIONAL PROGRAMS



 Internet Explorer cannot display the webpage

[help](#) [about us](#) [contact us](#)

software copyright © 2009 [matchbin inc.](#) content copyright © 2009 RN-T.com

this software is in a public beta test phase [read our privacy policy](#)

RN-T.com - Rome, Georgia news, sports, business, lifestyles, weather, breaking news and more from the Rome News-Tribune. is in Rome,

