

GEORGIA CREDIT UNION

*Affiliates*

6705 SUGARLOAF PARKWAY, SUITE 200

DULUTH, GA 30097

[WWW.GCUA.ORG](http://WWW.GCUA.ORG), (770) 476-9625

[WWW.GEORGIA CREDIT UNIONS.ORG](http://WWW.GEORGIA CREDIT UNIONS.ORG)

**FOR IMMEDIATE RELEASE**

Contact: Anita Paul, Director of Communications  
(678) 542-3415, [anitap@gcua.org](mailto:anitap@gcua.org)

**Georgia Credit Unions Give Big to Children's Hospitals**

Duluth, GA (August 7, 2008) – Patients at Georgia's Children's Hospitals have a reason to smile thanks to a contribution by Georgia credit unions. The not-for-profit financial institutions raised over \$39,000 for Children's Miracle Network (CMN) through the Credit Unions for the Kids fundraising campaign, which included sales of a specially designed cookbook.

Throughout the 6-month campaign to sell the cookbooks that include recipes submitted by credit union staff and members, 33 credit unions across Georgia collaborated to raise funds to help sick and injured children receive quality health care. One hundred percent of the funds have been donated to CMN.

"Children's Miracle Network is such a worthy charity; how could we not participate in this fundraising effort," says Marshall Boutwell, CEO of Gwinnett Federal Credit Union. "In fact, our members were excited to purchase a cookbook when they found out that the proceeds would benefit Children's Miracle Network. Because the money is going to such a worthy cause, many members bought several copies."

Credit union representatives presented the check to Children's Miracle Network at a concert held at Turner Field in July featuring LeAnn Rimes. Rimes, a long time supporter of CMN, is the face of the 2008 Georgia credit union awareness campaign. She contributed a recipe for the cookbook as an extension of her support for the Children's Miracle Network charity, which is close to her heart.

Since 1999 Georgia credit unions have supported the efforts of CMN to help Children's Hospitals treat children for every disease and injury imaginable. There are six Children's Hospitals in Georgia that provide state-of-the-art care, life-saving research and preventative education for children 24 hours a day, 365 days a year.

“The support we have received from Georgia credit unions over the years has been phenomenal,” says Terilyn Walton, program coordinator at Children’s Healthcare Atlanta. “The monies contributed from this cookbook fundraiser will go a long way to help treat the thousands of children who come through our doors each day.”

### **About Georgia Credit Union Affiliates**

Georgia Credit Union Affiliates (GCUA) is comprised of three state support organizations—Cooperative Services, Inc., Georgia Central Credit Union and Georgia Credit Union League. Georgia Credit Union Affiliates is a trade association that provides advocacy, educational, operational and marketing support for Georgia credit unions. There are 179 credit unions in Georgia, with total assets of \$12 billion, serving over 1.8 million members.

###



Pictured (l to r): Maureen Bock, GCUA director of card services; Terilyn Walton, program coordinator at Children’s Healthcare Atlanta; singer LeAnn Rimes; and Kristi Arrington, GCUA VP of information development.