

Affiliates

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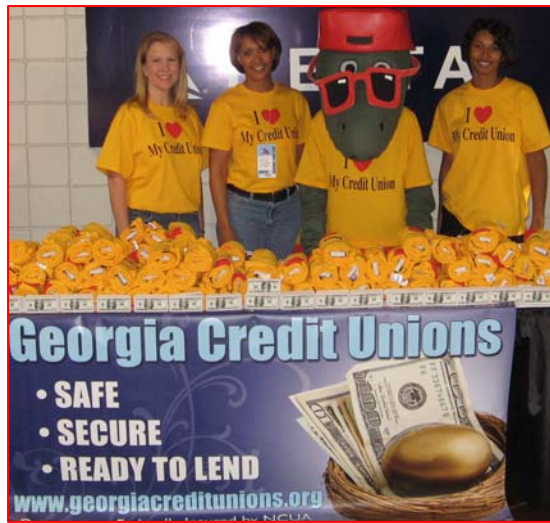
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GEORGIA CREDIT UNION NIGHT WITH THE ATLANTA HAWKS

A WINNING EVENT

DULUTH, GA (November 5, 2008) – On November 1, credit unions and Georgia Credit Union



Affiliates (GCUA) teamed up for a winning night at the Atlanta Hawks' sold-out season opening game against the Philadelphia 76ers at Philips Arena in downtown Atlanta. Georgia Credit Union Night was a prime opportunity to spread the message about the safety and soundness of credit unions. Throughout the game, messages were displayed on the scoreboard to inform over 18,000 fans in attendance about credit unions.

Credit union staff handed out 1,000 stress reliever giveaways that encouraged game fans to visit www.georgiacreditunions.org to find out about joining a credit union. Fans were also given materials about the safety of credit union deposits. Those who stopped by the booth and mentioned that they belonged to a credit union received an “I Love My Credit Union” t-shirt to wear in support of credit unions. On hand to entertain children, and some adults, was the money-saving dinosaur mascot, Savasaurus, who received lots of hugs from adoring children.

“Overall, Georgia Credit Union Night was a lot of fun , and it was a fantastic opportunity to spread the word about credit unions to an already enthusiastic crowd,” said Kristi Arrington, vice president of information development at GCUA. Not only was Georgia



Credit Union Night a successful event, but so was the Hawks home opening game against the 76ers, which ended with a score of 95 to 88.

About Georgia Credit Union Affiliates

Georgia Credit Union Affiliates (GCUA) is comprised of three state support organizations—Cooperative Services, Inc., Georgia Central Credit Union and Georgia Credit Union League. Georgia Credit Union Affiliates is a trade association that provides advocacy, educational, operational and marketing support for Georgia credit unions. There are 175 credit unions in Georgia, with total assets of \$12 billion, serving over 1.8 million members.

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