

GEORGIA CREDIT UNION

Affiliates

6705 SUGARLOAF PARKWAY, SUITE 200
DULUTH, GA 30097
WWW.GCUA.ORG, (770) 476-9625

FOR IMMEDIATE RELEASE

Contact: Anita Paul, Director of Communications
(678) 542-3415, anitap@gcua.org

GEORGIA CREDIT UNION MEMBER WINS LEANN RIMES CONCERT TICKETS

Duluth, GA (July 15, 2008) –Eugene Christie of Macon, was selected as the winner of the Georgia Credit Union Awareness Campaign Sweepstakes. The long-time credit union member received two tickets to see LeAnn Rimes in concert on July 13th at Turner Field. In addition to the concert tickets, Christie also met Rimes backstage at the concert.

When Christie was notified of his winning contest entry, he was overwhelmed. “Both my daughter and I have been fans of LeAnn for a long time. We were so grateful to have the opportunity to meet her. She is a very talented singer,” Christie said. The concert sweepstakes, sponsored by Georgia Credit Unions, was part of an ongoing promotional campaign to help Georgians learn about the benefits of belonging to a credit union. The campaign, which includes television commercials featuring Rimes, conveys the message “Georgia Credit Unions. Working Hard For You,” and directs viewers to www.georgiacreditunions.org to learn more about how credit unions work hard to help members succeed financially.

LeAnn Rimes performed with many other award winning artists at the concert. Rimes has had great success as a country music singer and recently performed as a contestant on ABC's hit television show, "Dancing with the Stars."

About Georgia Credit Union Affiliates

Georgia Credit Union Affiliates (GCUA) is comprised of three state support organizations—Cooperative Services, Inc., Georgia Central Credit Union and Georgia Credit Union League. Georgia Credit Union Affiliates is a trade association that provides advocacy, educational, operational and marketing support for Georgia credit unions. There are 182 credit unions in Georgia, with total assets of \$12 billion, serving over 1.7 million members.

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Pictured (l to r): Maureen Bock of Georgia Credit Union Affiliates; Kim Christie; LeAnn Rimes; sweepstakes winner, Eugene Christie, member of Robins Federal Credit Union in Macon; and Kristi Arrington of Georgia Credit Union Affiliates.