

GEORGIA CREDIT UNION

Affiliates

6705 SUGARLOAF PARKWAY, SUITE 200

DULUTH, GA 30097

WWW.GCUA.ORG, (770) 476-9625

WWW.GEORGIA CREDIT UNIONS.ORG

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Contact: Anita Paul, Director of Communications
(678) 542-3415, anitap@gcua.org

Georgia Credit Unions Boost Support to Children’s Miracle Network

Duluth, GA (March 2, 2009) – Children’s Miracle Network recently assessed 2008 credit union contributions and is preparing to express gratitude to them at their 2009 kickoff meeting . Contributions by Georgia credit unions to Children’s Miracle Network increased by 53 percent from 2007 to 2008. “We are thrilled to have such an increase for 2008! There were many credit unions that “came on board” in 2008 for the first time and even more credit unions that surpassed their previous contribution amounts. We are so grateful for this partnership,” said Sharon Robinson, manager of Children’s Miracle Network (CMN) in Atlanta. Raising nearly \$350,000 through combined online events, donations, Bowl-a-Thon fundraisers and other funds, credit unions made a significant impact on the lives of so many families. During 2008, Georgia credit unions created a credit union cookbook during a 6-month campaign to raise contributions for CMN. Staff and members from the credit unions participated by submitting recipes for the cookbook. One hundred percent of the funds raised went to CMN.

Though the United States economy is facing challenging times, credit unions are continuing to support their communities and show they care. Each year, credit unions across the state of Georgia participate in activities to support Children’s Miracle Network and other worthy causes. The credit union difference has always been to help people of modest means, who without many supportive charities and non-profit organizations would be unable to afford good healthcare, housing or affordable loans. “It is our first priority to ensure we are doing everything we can to help those who need it the most. Actions speak louder than words truly, and we will continue to let our actions speak loudly about the credit union difference,” says Eric Jenkins, Senior Vice President of Credit Union Development at Georgia Credit Union Affiliates.

About Georgia Credit Union Affiliates

Georgia Credit Union Affiliates (GCUA) is comprised of three state support organizations – Cooperative Services, Inc., Georgia Central Credit Union and Georgia Credit Union League. Georgia Credit Union Affiliates is a trade association that provides advocacy, educational, operation and marketing support for Georgia credit unions. There are 179 credit unions in Georgia, with total assets of \$12 billion, serving over 1.8 million members.

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